

SAFETY DATA SHEET

This form is regarded to be in compliance with 29 CFR Part 1910.1200

1. PRODUCT AND COMPANY IDENTIFICATION

COMPANY NAME	Verb	
ADDRESS CITY, STATE, ZIP	750 Lexington Avenue, 17th Floor New York, NY 10022	
PRODUCT NAME	Reset Clarifying Shampoo	
FORMULA#	00100-05	
PRODUCT TYPE	Finished Product - Consumer (Retail) Use only	
RECOMMENDED USE	Personal Beauty Care Product	
USES ADVISED AGAINST	All Other Uses	

2. HAZARD IDENTIFICATION

"Consumer Products" as defined by the US Consumer Product Safety Act and which are used as intended (typical consumer duration and frequency), are exempt from the OSHA Hazard Communication Standard (29 CFR 1910.1200).

The SDS is being provided as a courtesy to help assist in the safe handling and proper use of the product.

This product is classified under 29CFR 1910.120(d) and the Canadian Hazardous Products Regulation as follows:

HAZARD PICTOGRAMS	None
PRECAUTIONARY STATEMENTS – PREVENTION	None
PRECAUTIONARY STATEMENTS - RESPONSE	None
PRECAUTIONARY STATEMENTS - STORAGE	None
PRECAUTIONARY STATEMENTS - DISPOSAL	None
PRECAUTIONARY STATEMENTS - (HNOC)	None



WHMIS	Not Used to WHMIS Classification
PRINCIPLE ROUTES OF EXPOSURE	None Reasonably Foreseeable
GENERAL HAZARDS	None

3. COMPOSITION/INFORMATION ON INGREDIENTS

HAZARDOUS INGREDIENTS	None
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4. FIRST AID MEASURES

GENERAL ADVICE	No Hazards which require first aid measures. When symptoms persist or in all cases of doubt seek medical attention.	
EYE CONTACT	Rinse immediately with plenty of water, also under the eyelids, for at least 15 minutes. Remove contact lenses, if present after 5 minutes then continue rinsing. If symptoms persist, call a physician.	
SKIN CONTACT	If skin problems occur, discontinue use. If symptoms persist, call a physician.	
INGESTION	Not an expected route of exposure.	
PROTECTION OF FIRST-AIDERS	Use personal protection equipment.	
NOTES TO PHYSICIAN	Treat symptomatically.	

5. FIRE-FIGHTING MEASURES

FLASH POINT	Not Applicable (Non-Flammable).	
SUITABLE EXTINGUISHING MEDIA	Dry Chemical, CO ₂ water spray or alcohol-resistant foam.	
EXTINGUISHING MEDIA WHICH SHALL NOT BE USED FOR SAFETY REASONS	No Information available.	



SPECIAL HAZARD	None known based on information supplied.	
SPECIAL PROTECTIVE EQUIPMENT FOR FIRE-FIGHTERS	As in any fire, wear self-contained breathing apparatus and full protective gear.	

6. ACCIDENTAL RELEASE MEASURES

PERSONAL PRECAUTIONS	None under normal use conditions.	
ADVICE FOR EMERGENCY RESPONDERS	Use personal protective equipment.	
ENVIRONMENTAL PRECAUTIONS		
HOUSEHOLD	Do not discharge product into natural waters without pre-treatment or adequate dilution.	
NON-HOUSEHOLD	Should not be released into the environment.	
METHODS FOR CONTAINMENT		
NON-HOUSEHOLD	Prevent dust cloud. Prevent further leakage or spillage if safe to do so.	
METHODS FOR CLEANING UP		
NON-HOUSEHOLD	Clean up promptly by scoop or vacuum. Keep in suitable, closed containers for disposal. Prevent product from entering drains.	

7. HANDLING AND STORAGE

ADVICE OF SAFE HANDLING Keep container closed when not in use. Keep out of reach of children. Observe label precautions.		
CONDITIONS FOR SAFE STORAGE, INCLUDING ANY INCOMPATIBILITIES		
STORAGE CONDITIONERS	Keep containers tightly closed in a dry, cool and well-ventilated place.	
INCOMPATIBLE PRODUCTS	None	



8. EXPOSURE CONTROLS/PERSONAL PROTECTION EQUIPMENT

EXPOSURE GUIDELINES	Exposure guidelines are not relevant when product is used as intended in a household setting.	
ENGINEERING MEASURES	Not applicable.	
PERSONAL PROTECTION EQUIPMENT		
EYE PROTECTION	Provide eye protection based on risk assessment.	
HAND PROTECTION	For prolonged & repeated exposure use protective gloves.	
SKIN & BODY PROTECTION	For prolonged & repeated exposure use protective clothing.	
RESPIRATORY PROTECTION	Base respirator selection on a risk assessment.	
THERMAL HAZARDS	Not applicable.	
HYGIENE MEASURES	None under normal use conditions.	
ENVIRONMENTAL EXPOSURE CONTROLS	(See Section 6)	

9. PHYSICAL AND CHEMICAL PROPERTIES

PHYSICAL STATE @ 20C	Syrupy Liquid	
APPEARANCE	Clear to White Pastel Colors (Varies by Product)	
ODOR	Mild Neutral Scent	

PROPERTY	VALUES	NOTES
pH VALUE	4.5 – 6.5	
MELTING/FREEZING POINT	0°C -2°C/32°F-34°F	
BOILING POINT	101°C / 213°F	
FLASH POINT	>99°C (>210°F)	(Non-Flammable)
EVAPORATION RATE	>1	
FLAMMABILITY (SOLID, GAS)	Not Applicable	(Non-Flammable)



FLAMMABILITY, LIMITS IN AIR	Not Applicable	(Non-Flammable)
UPPER FLAMMABILITY LIMIT	Not Applicable	(Non-Flammable)
LOWER FLAMMABILITY LIMIT	Not Applicable	(Non-Flammable)
VAPOR PRESSURE	Not Available	
VAPOR DENSITY	>1	
RELATIVE DENSITY	0.99 – 1.010	
WATER SOLUBILITY	Soluble	
SOLUBILITY IN OTHER SOLVENTS	Partial	
PARTITION COEFFICIENT: N-OCTANOL/WATER	Not Available	
AUTO-IGNITION TEMPERATURE	Not Available	
DECOMPOSITION TEMPERATURE	Not Available	
VISCOSITY OF PRODUCT	5,000 – 9,000 cPS	
BULK DENSITY	Not Applicable	(Liquid Product)
VOC CONTENT	0%	

10. STABILITY AND REACTIVITY

REACTIVITY	None under normal use conditions.
STABILITY	Stable under normal conditions.
HAZARDOUS POLYMERIZATION	Hazardous polymerization does not occur.
HAZARDOUS REACTIONS	None under normal conditions.
MATERIALS TO AVOID	Avoid Oxidizers.
HAZARDOUS DECOMPOSITION PRODUCTS	None under normal use.



11. TOXICOLOGICAL INFORMATION

Production Information

ACUTE TOXICITY	Product does not present an acute toxicity hazard based on known or supplied information.
INHALATION	No known effect based on information supplied.
EYE CONTACT	No known effect based on information supplied.
SKIN CONTACT	No known effect based on information supplied.
INGESTION	No known effect based on information supplied.

Chronic Toxicity

CORROSIVITY	No known effect based on information supplied.
SENSITIZATION	No known effect based on information supplied.
NEUROLOGICAL EFFECTS	No known effect based on information supplied.
REPRODUCTIVE TOXICITY	The product contains no substances known to be hazardous to health in concentrations which need to be taken into account.
MUTAGENIC EFFECTS	There are no known mutagenic chemicals in this product.
DEVELOPMENTAL TOXICITY	No known effect.
TERATOGENICITY	No known effect.
CARCINOGENICITY	Contains no ingredients above reportable quantities listed as carcinogen.

12. ECOLOGICAL INFORMATION

ECOTOXICITY

Acute Toxicity

PERSISTENCE & DEGRADABILITY	No information available.
BIOACCUMLATIVE POTENTIAL	No information available.
MOBILITY	No information available.
OTHER ADVERSE EFFECTS	No information available.



13. DISPOSAL CONSIDERATIONS

WASTE FROM RESIDUES / UNUSED PRODUCTS	
HOUSEHOLD	Do not discharge product into natural waters without pre-treatment or adequate dilution.
NON-HOUSEHOLD	Should not be released into the environment. Dispose of in accordance with local regulations
CONTAMINATED PACKAGING	Dispose of in accordance with local regulations.
CALIFORNIA HAZARDOUS WASTE CODE	NOT Applicable, Product classified Non-Hazardous.

14. TRANSPORT INFORMATION

DOT	Not Regulated, NOT considered dangerous goods.
TDG	Not Regulated, NOT considered dangerous goods.
MEX	Not Regulated, NOT considered dangerous goods.
IATA	Not Regulated, NOT considered dangerous goods.
ICAO	Not Regulated, NOT considered dangerous goods.
IMDG/IMO	Not Regulated, NOT considered dangerous goods.

15. REGULATORY INFORMATION

U.S. Federal Regulations

SARA 313	Not applicable for consumer use
SARA	A 331/312/HAZARD CATEGORIES
ACUTE HEALTH HAZARD	No
CHRONIC HEALTH HAZARD	No
FIRE HAZARD	No



SUDDEN RELEASE OF PRESSURE HAZARD	No
REACTIVITY HAZARD	No
CERCLA	Not applicable for consumer use.
FOOD AND DRUG ADMINISTRATION (FDA)	The product described in this Material Safety Data Sheet is regulated in the Federal Food, Drug and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable).
CLEAN AIR ACT, SECTION 112 HAZARDOUS AIR POLLUTANTS (HAPS)(SEE 40 CFR 61)	Not applicable for consumer use.
CLEAN WATER ACT	Not Applicable for consumer use.

International Regulations Canada

WHMIS HAZARDOUS CLASS	Not subject to WHMIS classification
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This product has been classified in accordance with the hazard criteria of the Controlled Products Regulations (CPR) and the MSDS contains all the information required by the CPR. This product is regulated by the Food and Drug Administration of Health Canada and is therefore exempt from the requirement of CEPA.

International Inventories

TSCA	Product is a personal care product and regulated under FDA.
DSL/NDSL	Canadian Domestic Substances List/Non-Domestic Substances List.

16. OTHER INFORMATION

There is no additional Information for this product

SAFETY DATA SHEET



REGULATORY AFFAIRS

ISSUING DATE	12/7/2018
REVISION DATE	12/7/2018

DISCLAIMER	The information provided in the Safety Data Sheet is correct to the bet of our knowledge, information and belief at the date of it's publication. The information given is designed only as guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designed and may not be valid for such material used in combination with other materials or in any process, unless specific in the text.
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END OF MSDS