

## 1. Identification

**Product identifier** L'ORÉAL PROFESSIONNEL SERIOXYL ADVANCED DENSITY ACTIVATOR SERUM

**Other means of identification**

**SDS number** 30-39-0000010

**Recommended use** Personal care product used for cosmetic effect.

**Recommended restrictions** None known.

**Manufacturer/Importer/Supplier/Distributor information**

**US Address:** L'Oreal USA Products, Inc  
133 Terminal Avenue  
Clark, NJ 07066  
USA

**Canadian Address:** L'Oreal Canada  
4895 rue Hickmore  
Ville St-Laurent, H4T 1K5  
Canada

**Emergency Phone # :** 1-800-535-5053 (International: 352-323-3500)  
In Canada - 1-613-996-6666 (Canutec (\*666 Cellular))

**For further Information:** 1-732-499-2741

**Poison Control # :** 412-390-3326

## 2. Hazard(s) identification

**Physical hazards** Flammable liquids Category 3

**Health hazards** Serious eye damage/eye irritation Category 2A

**OSHA defined hazards** Not classified.

### Label elements



**Signal word** Warning

**Hazard statement** Flammable liquid and vapor. Causes serious eye irritation.

### Precautionary statement

#### Prevention

Keep away from heat/sparks/open flames/hot surfaces. - No smoking. Keep container tightly closed. Ground/bond container and receiving equipment. Use explosion-proof electrical/ventilating/lighting equipment. Use only non-sparking tools. Take precautionary measures against static discharge. Wash thoroughly after handling. Wear protective gloves/eye protection/face protection.

#### Response

If on skin (or hair): Take off immediately all contaminated clothing. Rinse skin with water/shower. If in eyes: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. If eye irritation persists: Get medical advice/attention. In case of fire: Use appropriate media to extinguish.

#### Storage

Store in a well-ventilated place. Keep cool.

#### Disposal

Dispose of contents/container in accordance with local/regional/national/international regulations.

**Hazard(s) not otherwise classified (HNOC)** None known.

**Supplemental information** None.

### 3. Composition/information on ingredients

#### Mixtures

Chemical name	Common name and synonyms	CAS number	%
ETHANOL		64-17-5	56.75
DIETHYLLUTIDINATE		41438-38-4	5

\*Designates that a specific chemical identity and/or percentage of composition has been withheld as a trade secret.

### 4. First-aid measures

<b>Inhalation</b>	Move to fresh air. Call a physician if symptoms develop or persist.
<b>Skin contact</b>	Take off immediately all contaminated clothing. Rinse skin with water/shower. Get medical attention if irritation develops and persists.
<b>Eye contact</b>	Immediately flush eyes with plenty of water for at least 15 minutes. Remove contact lenses, if present and easy to do. Continue rinsing. Get medical attention if irritation develops and persists.
<b>Ingestion</b>	Rinse mouth. Get medical attention if symptoms occur.
<b>Most important symptoms/effects, acute and delayed</b>	Headache. Severe eye irritation. Symptoms may include stinging, tearing, redness, swelling, and blurred vision. Coughing.
<b>Indication of immediate medical attention and special treatment needed</b>	Provide general supportive measures and treat symptomatically. Thermal burns: Flush with water immediately. While flushing, remove clothes which do not adhere to affected area. Call an ambulance. Continue flushing during transport to hospital. Keep victim under observation. Symptoms may be delayed.
<b>General information</b>	Take off all contaminated clothing immediately. Ensure that medical personnel are aware of the material(s) involved, and take precautions to protect themselves. Wash contaminated clothing before reuse.

### 5. Fire-fighting measures

<b>Suitable extinguishing media</b>	Water fog. Alcohol resistant foam. Dry chemical powder. Carbon dioxide (CO2).
<b>Unsuitable extinguishing media</b>	Do not use water jet as an extinguisher, as this will spread the fire.
<b>Specific hazards arising from the chemical</b>	Vapors may form explosive mixtures with air. Vapors may travel considerable distance to a source of ignition and flash back. During fire, gases hazardous to health may be formed.
<b>Special protective equipment and precautions for firefighters</b>	Self-contained breathing apparatus and full protective clothing must be worn in case of fire.
<b>Fire fighting equipment/instructions</b>	In case of fire and/or explosion do not breathe fumes. Move containers from fire area if you can do so without risk.
<b>Specific methods</b>	Use standard firefighting procedures and consider the hazards of other involved materials.
<b>General fire hazards</b>	Flammable liquid and vapor.

### 6. Accidental release measures

<b>Personal precautions, protective equipment and emergency procedures</b>	Keep unnecessary personnel away. Keep people away from and upwind of spill/leak. Eliminate all ignition sources (no smoking, flares, sparks, or flames in immediate area). Wear appropriate protective equipment and clothing during clean-up. Do not touch damaged containers or spilled material unless wearing appropriate protective clothing. Ventilate closed spaces before entering them. Local authorities should be advised if significant spillages cannot be contained. For personal protection, see section 8 of the SDS.
<b>Methods and materials for containment and cleaning up</b>	<p>Keep combustibles (wood, paper, oil, etc.) away from spilled material. Take precautionary measures against static discharge. Use only non-sparking tools.</p> <p>Large Spills: Stop the flow of material, if this is without risk. Dike the spilled material, where this is possible. Use a non-combustible material like vermiculite, sand or earth to soak up the product and place into a container for later disposal. Following product recovery, flush area with water.</p> <p>Small Spills: Absorb with earth, sand or other non-combustible material and transfer to containers for later disposal. Wipe up with absorbent material (e.g. cloth, fleece). Clean surface thoroughly to remove residual contamination.</p> <p>Never return spills to original containers for re-use. For waste disposal, see section 13 of the SDS.</p>

**Environmental precautions**

Avoid discharge into drains, water courses or onto the ground.

**7. Handling and storage****Precautions for safe handling**

Do not handle, store or open near an open flame, sources of heat or sources of ignition. Protect material from direct sunlight. When using do not smoke. Explosion-proof general and local exhaust ventilation. Take precautionary measures against static discharges. All equipment used when handling the product must be grounded. Use non-sparking tools and explosion-proof equipment. Avoid contact with eyes. Avoid prolonged exposure. Wear appropriate personal protective equipment. Observe good industrial hygiene practices.

**Conditions for safe storage, including any incompatibilities**

Keep away from heat, sparks and open flame. Store in a cool, dry place out of direct sunlight. Store in tightly closed container. Store in a well-ventilated place. Keep out of the reach of children. Keep in an area equipped with sprinklers. Store away from incompatible materials (see Section 10 of the SDS).

**8. Exposure controls/personal protection****Occupational exposure limits**

The following constituents are the only constituents of the product which have a PEL, TLV or other recommended exposure limit. At this time, the other constituents have no known exposure limits.

**US. OSHA Table Z-1 Limits for Air Contaminants (29 CFR 1910.1000)**

Components	Type	Value
ETHANOL (CAS 64-17-5)	PEL	1900 mg/m3 1000 ppm

**US. ACGIH Threshold Limit Values**

Components	Type	Value
ETHANOL (CAS 64-17-5)	STEL	1000 ppm

**US. NIOSH: Pocket Guide to Chemical Hazards**

Components	Type	Value
ETHANOL (CAS 64-17-5)	TWA	1900 mg/m3 1000 ppm

**Biological limit values**

No biological exposure limits noted for the ingredient(s).

**Appropriate engineering controls**

Explosion-proof general and local exhaust ventilation. Good general ventilation should be used. Ventilation rates should be matched to conditions. If applicable, use process enclosures, local exhaust ventilation, or other engineering controls to maintain airborne levels below recommended exposure limits. If exposure limits have not been established, maintain airborne levels to an acceptable level. Provide eyewash station.

**Individual protection measures, such as personal protective equipment****Eye/face protection**

Applicable for industrial settings only. Wear safety glasses with side shields (or goggles).

**Skin protection****Hand protection**

Applicable for industrial settings only. Wear appropriate chemical resistant gloves.

**Other**

Applicable for industrial settings only. Wear appropriate chemical resistant clothing.

**Respiratory protection**

Applicable for industrial settings only. If engineering controls do not maintain airborne concentrations below recommended exposure limits (where applicable) or to an acceptable level (in countries where exposure limits have not been established), an approved respirator must be worn.

**Thermal hazards**

Wear appropriate thermal protective clothing, when necessary.

**General hygiene considerations**

When using do not smoke. Always observe good personal hygiene measures, such as washing after handling the material and before eating, drinking, and/or smoking. Routinely wash work clothing and protective equipment to remove contaminants.

**9. Physical and chemical properties****Appearance****Physical state**

Liquid.

**Color**

Yellow.

**Odor**

Characteristic.

**Odor threshold**

Not available.

**pH**

3.5 - 6.5

<b>Melting point/freezing point</b>	Not available.
<b>Initial boiling point and boiling range</b>	> 95 °F (> 35 °C)
<b>Flash point</b>	73.4 °F (23.0 °C) Closed Cup
<b>Evaporation rate</b>	Not available.
<b>Flammability (solid, gas)</b>	Not applicable.
<b>Upper/lower flammability or explosive limits</b>	
<b>Flammability limit - lower (%)</b>	Not available.
<b>Flammability limit - upper (%)</b>	Not available.
<b>Explosive limit - lower (%)</b>	Not available.
<b>Explosive limit - upper (%)</b>	Not available.
<b>Vapor pressure</b>	Not available.
<b>Vapor density</b>	Not available.
<b>Relative density</b>	Not available.
<b>Solubility(ies)</b>	
<b>Solubility (water)</b>	Not available.
<b>Partition coefficient (n-octanol/water)</b>	Not available.
<b>Auto-ignition temperature</b>	Not available.
<b>Decomposition temperature</b>	Not available.
<b>Viscosity</b>	Not available.
<b>Other information</b>	
<b>Density</b>	0.898 - 0.908 g/cm <sup>3</sup>
<b>Explosive properties</b>	Not explosive.
<b>Fire point</b>	< 212.00 °F (< 100.00 °C) ISO 2592
<b>Oxidizing properties</b>	Not oxidizing.

## 10. Stability and reactivity

<b>Reactivity</b>	The product is stable and non-reactive under normal conditions of use, storage and transport.
<b>Chemical stability</b>	Material is stable under normal conditions.
<b>Possibility of hazardous reactions</b>	No dangerous reaction known under conditions of normal use.
<b>Conditions to avoid</b>	Keep away from heat, hot surfaces, sparks, open flames and other ignition sources. Avoid temperatures exceeding the flash point. Contact with incompatible materials.
<b>Incompatible materials</b>	Strong oxidizing agents.
<b>Hazardous decomposition products</b>	No hazardous decomposition products are known.

## 11. Toxicological information

### Information on likely routes of exposure

<b>Inhalation</b>	Prolonged inhalation may be harmful.
<b>Skin contact</b>	No adverse effects due to skin contact are expected.
<b>Eye contact</b>	Causes serious eye irritation.
<b>Ingestion</b>	Expected to be a low ingestion hazard.

**Symptoms related to the physical, chemical and toxicological characteristics** Headache. Severe eye irritation. Symptoms may include stinging, tearing, redness, swelling, and blurred vision. Coughing.

### Information on toxicological effects

#### Acute toxicity

Components	Species	Test Results
DIETHYLLUTIDINATE (CAS 41438-38-4)		
<u>Acute</u>		
Oral		
LD50	Rat	> 2000 mg/kg OECD 420
ETHANOL (CAS 64-17-5)		
<u>Acute</u>		
Dermal		
LD50	Rabbit	> 20000 mg/kg
Inhalation		
Vapor		
LC50	Rat	124.7 mg/l, 4 h OECD 403
Oral		
LD50	Rat	10470 mg/kg OECD 401
Skin corrosion/irritation	No adverse effects due to skin contact are expected.	
Irritation Corrosion - Skin		
DIETHYLLUTIDINATE		OECD 404 Result: Not Irritating Species: Rabbit
ETHANOL		OECD 404 Result: Not Irritating Species: Rabbit
Serious eye damage/eye irritation	Causes serious eye irritation.	
Irritation Corrosion - Eye		
DIETHYLLUTIDINATE		OECD 405 Result: Irritating Species: Rabbit
ETHANOL		OECD 405 Result: Irritating Species: Rabbit
Respiratory or skin sensitization		
Respiratory sensitization	Not a respiratory sensitizer.	
Skin sensitization	This product is not expected to cause skin sensitization.	
Skin sensitization		
DIETHYLLUTIDINATE		OECD 406 Result: Not Sensitizing Species: Guinea pig
ETHANOL		OECD 406 Result: Not Sensitizing Species: Guinea pig
Germ cell mutagenicity	No data available to indicate product or any components present at greater than 0.1% are mutagenic or genotoxic.	
Mutagenicity		
ETHANOL		Result: In vitro and in vivo tests did not show mutagenic effects.
DIETHYLLUTIDINATE		Result: In vitro tests did not show mutagenic effects
Carcinogenicity	Not classifiable as to carcinogenicity to humans.	
IARC Monographs. Overall Evaluation of Carcinogenicity		
Not listed.		
OSHA Specifically Regulated Substances (29 CFR 1910.1001-1052)		
Not regulated.		
US. National Toxicology Program (NTP) Report on Carcinogens		
Not listed.		
Reproductive toxicity	Possible reproductive hazard.	

**Developmental effects**

ETHANOL

&gt; 20000 ppm OECD 414, No effects on development

Result: NOAEL

Species: Rat

DIETHYLLUTIDINATE

&gt;= 1000 mg/kg bw/d OECD 414

Result: NOAEL

Species: Rat

**Reproductivity**

ETHANOL

20700 mg/kg bw/d OECD 416, No effects on fertility

Result: NOAEL

Species: Rat

**Specific target organ toxicity - single exposure** Not classified.**Specific target organ toxicity - repeated exposure** Not classified.

DIETHYLLUTIDINATE

&gt;= 750 mg/kg bw/d OECD 411, Dermal

Result: NOEL

Species: Rat

Test Duration: 91 d

ETHANOL

1730 mg/kg bw/d OECD 408, Oral

Result: NOAEL

Species: Rat

**Aspiration hazard** Not an aspiration hazard.**Further information** The reference to any animal testing for individual constituents mentioned in this document is based on public, third-party data.**12. Ecological information****Ecotoxicity** The product is not classified as environmentally hazardous. However, this does not exclude the possibility that large or frequent spills can have a harmful or damaging effect on the environment.

Components		Species	Test Results
DIETHYLLUTIDINATE (CAS 41438-38-4)			
Aquatic			
Acute			
Algae	EC50	Pseudokirchneriella subcapitata	> 100 mg/l, 72 h OECD 201
Crustacea	EC50	Daphnia magna	> 100 mg/l, 48 h OECD 202
Other	EC50	Activated sludge of a predominantly domestic sewage	> 1000 mg/l, 3 h OECD 209
ETHANOL (CAS 64-17-5)			
Aquatic			
Acute			
Algae	EC50	Pseudokirchneriella subcapitata	22200 mg/l, 96 h
Crustacea	EC50	Ceriodaphnia dubia	5012 mg/l, 48 h
Fish	LC50	Pimephales promelas	15300 mg/l, 96 h
Other	IC50	Activated sludge of a predominantly domestic sewage	> 1000 mg/l, 3 h
Chronic			
Crustacea	NOEC	Daphnia magna	9.6 mg/l, 9 d
Fish	NOEC	Danio rerio	250 mg/l, 120 h OECD 212

**Persistence and degradability****Biodegradability****Percent degradation (Aerobic biodegradation)**

DIETHYLLUTIDINATE

77 % OECD 301 B

Result: Readily Biodegradable

Test Duration: 28 d

ETHANOL

84 %

Result: Readily Biodegradable

Test Duration: 20 d

**Bioaccumulative potential**

**Partition coefficient n-octanol / water (log Kow)**

DIETHYLLUTIDINATE

ETHANOL

1.92 OECD 117

-0.31

**Mobility in soil**

No data available.

**Other adverse effects**

No other adverse environmental effects (e.g. ozone depletion, photochemical ozone creation potential, endocrine disruption, global warming potential) are expected from this component.

**13. Disposal considerations****Disposal instructions**

Collect and reclaim or dispose in sealed containers at licensed waste disposal site. Dispose of contents/container in accordance with local/regional/national/international regulations.

**Local disposal regulations**

Dispose in accordance with all applicable regulations.

**Hazardous waste code**

This product is ignitable (D001) RCRA hazardous wastes when intended for disposal.

**Waste from residues / unused products**

Dispose of in accordance with local regulations. Empty containers or liners may retain some product residues. This material and its container must be disposed of in a safe manner (see: Disposal instructions).

**Contaminated packaging**

Since emptied containers may retain product residue, follow label warnings even after container is emptied. Empty containers should be taken to an approved waste handling site for recycling or disposal.

**14. Transport information****DOT**

Materials associated with this document meet the criteria for US Department of Transportation exemption found at 49 CFR 173.150(g).

Packages containing limited quantities of retail products in volumes in accordance with the tables listed below maybe offered under the conditions of the exemption.

**US Domestic Transportation**

Per 49 CFR 173.150(g) exemptions:

>70% Ethyl Alcohol (v/v) (w/w)				
	Inner Packaging	Net Contents	Gross Weight	Marking
Liquids	8 fl. oz.	192 fl. oz.	65 lbs.	None
≤70% Ethyl Alcohol (v/v) (w/w)				
Liquids (glass)	8 fl. oz.	192 fl. oz.	65 lbs.	None
	16 fl. oz.	192 fl. oz.	65 lbs.	Contains Ethyl Alcohol
Liquids (non-glass)	16 fl. oz.	192 fl. oz.	65 lbs.	None
	1 gallon	192 fl. oz.	65 lbs.	Contains Ethyl Alcohol
General Conditions				
Inner packagings must be secured and cushioned within the outer package to prevent breakage, leakage and movement.				

**DOT****FINISHED GOODS**

**UN number** UN1170  
**UN proper shipping name** ETHANOL SOLUTION, Limited Quantity  
**Class** 3  
**Packing group** III  
**Transport hazard class(es)**  
**Label(s)** Limited Quantity  
**Packaging exceptions** 4b, 150  
**LTD QTY Net Inner Capacity** 5.0 L

**BULK**

**UN number** UN1170  
**UN proper shipping name** ETHANOL SOLUTION  
**Class** 3  
**Packing group** III  
**Transport hazard class(es)**  
**Label(s)** 3  
**Special provisions** 24, B1, IB3, T2, TP1  
**Packaging non bulk** 203

**IATA****FINISHED GOODS**

**UN number** ID8000  
**UN proper shipping name** CONSUMER COMMODITY  
**Class** 9  
**Packing group** Not applicable.  
**ERG Number** 9L

**BULK**

UN number	UN1170
UN proper shipping name	ETHANOL SOLUTION
Class	3
Packing group	III
ERG Number	3L

**IMDG****FINISHED GOODS**

UN number	UN1170
UN proper shipping name	ETHANOL SOLUTION, Limited Quantity
Class	3
Packing group	III
Environmental Hazards	
Marine pollutant	No.
Transport hazard class(es)	
Label(s)	Limited Quantity
EmS	F-E, S-D
LTD QTY Net Inner Capacity	5.0 L

**BULK**

UN number	UN1170
UN proper shipping name	ETHANOL SOLUTION
Class	3
Packing group	III
Environmental hazards	
Marine pollutant	No.
EmS	F-E, S-D

**15. Regulatory information**

**US federal regulations** This product is a "Hazardous Chemical" as defined by the OSHA Hazard Communication Standard, 29 CFR 1910.1200.

**Toxic Substances Control Act (TSCA)****TSCA Section 12(b) Export Notification (40 CFR 707, Subpt. D)**

Not regulated.

**CERCLA Hazardous Substance List (40 CFR 302.4)**

ETHANOL (CAS 64-17-5) Listed.

**SARA 304 Emergency release notification**

Not regulated.

**OSHA Specifically Regulated Substances (29 CFR 1910.1001-1052)**

Not regulated.

**Superfund Amendments and Reauthorization Act of 1986 (SARA)****SARA 302 Extremely hazardous substance**

Not listed.

**SARA 311/312 Hazardous chemical** No (Exempt)

**SARA 313 (TRI reporting)**

Not regulated.

**Other federal regulations****Clean Air Act (CAA) Section 112 Hazardous Air Pollutants (HAPs) List**

Not regulated.

**Clean Air Act (CAA) Section 112(r) Accidental Release Prevention (40 CFR 68.130)**

Not regulated.

**Safe Drinking Water Act (SDWA)** Not regulated.

**FEMA Priority Substances Respiratory Health and Safety in the Flavor Manufacturing Workplace**

ETHANOL (CAS 64-17-5) Low priority

## 16. Other information, including date of preparation or last revision

**Issue date** 12-03-2021

**Version #** 01

**NFPA ratings** Health: 2  
Flammability: 3  
Instability: 0

**Disclaimer** The information provided in this Safety Data Sheet is correct to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as a guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in any process, unless specified in the text.